

TOP SECURITY

SECURITY, BUILDING & RISK MANAGEMENT

PROGRAM 2012

In 2012, focus on



the users, the installers and the prescribers



the applications with CCTV and access control



Facility & Building Management

!! New !!



the security sector and the environment

THEMES 2012

EDITORIAL PROGRAM TOP SECURITY

(subject to changes)

TS 119 JANUARY – FEBRUARY

Publication date 21 January 2012

Delivery of material 23/12/2011

- New products, systems and services for intrusion, fire, CCTV, remote surveillance, access control, call-outs and security
- IP Technology development

Preview New Security fair 2012

TS 121 MAY – JUNE

Publication date 15 June 2012

Delivery of material 25/5/2012

- Video surveillance: new solutions, IP applications, video authentication
- Data storage
- The use of video in public areas

TS 122 SEPTEMBER – OCTOBER

Publication date 28 September 2012

Delivery of material 7/9/2012

- Mechanical, electromechanical and electronic access control
- Remote surveillance centres: new services, operation, development of the market
- Interventions in intrusion and fire alarms

TS 120 MARCH – APRIL

Publication date 20 April 2012

Delivery of material 30/3/2012

TOP SECURITY BUSINESS

- The compatibility between intrusion and fire protection systems
- Applications with access control and Building Management
- Consultants, audits and consulting firms: their role

TS 123 NOVEMBER – DECEMBER

Publication date 30 November 2012

Delivery of material 9/11/2012

- Security in banking and other high-risk environments
- Building Management: integration of security and building management







CIRCULATION

- Language: single-language French and single-language Dutch
- Circulation: 5.200 copies (2.200 French – 3.000 Dutch)
- Circulation special edition Top Security Business nr. 115: 7.000 copies (3.000 French – 4.000 Dutch)
- Periodicity: bimonthly (no issue in July-August)
- Distribution by subscription and targeted mailing according to the central themes
- **Subscription rate** for one year (5 issues): 53 € (incl. VAT) for Belgium – 65 € (incl. VAT) for foreign countries;
for two years (10 issues + 1 free): 106 € (incl. VAT) for Belgium – 130 € (incl. VAT) for foreign countries;

...since more than 20 years, a professional source of information for professionals in the security business!

RATES 2012 - TOP SECURITY

Rates per insertion in French and Dutch (excl. VAT)

STANDARD ADVERT	H x B in mm	COLOURS	Nbr 119-121-122-123 5.200 ex. EUR	TS Business Nbr 120 7.000 ex. EUR
1/1 page 	297 x 210	4 colour	1.530	2.305
1/2 page 	130 x 186 or 267 x 90	4 colour	1.140	1.685
1/4 page 	60 x 186 or 130 x 90	4 colour	680	1.115
1/3 page 	90 x 186 or 130 x 125	4 colour	770	1.289
INSIDE FRONT AND BACK COVERS 2 / 3 P 	297 x 210	4 colour	1.700	2.776
BACK COVER 	297 x 210	4 colour	2.100	3.693

Preferential advertising space: + 10 %

ADVERTISING

Powerful ways of making the most of your products and company

1. Advertisements

Material to be received: ready-to-print or produced by us (based on an estimate). Rates: see this document.

2. Register of Useful

Permanent annual presence in five successive issues of your commercial details by business sector.

First heading: 364 €

Additional heading: 208 €

+ free appearance at topsecurity.be



3. Advertorial

One or two pages, colour, various formulas possible with interview by our journalists or artwork to be received, ready for printing. (Based on estimate).

4. Inserts

Insertion of a loose document (not bound in).
A4 size: 1.280 €

5. Website www.topsecurity.be



Website:

- Banner + link (URL): for 3 months: 550 €

- In the category "Vitrine" + link (URL) + additional text: for 3 months: 550 €

- In the category "Installers": for 1 year (12 months): 260 €

READERSHIP PROFILE

